

# Driving Craze

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 IS Program



## Solution

### The Problem :

Reducing or limiting car accidents in Qatar using an information technology solution

### Fact :

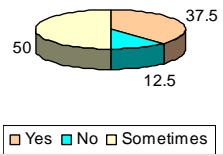
✓“On average there were 300 accidents in Qatar in 2006;  
 ✓...97% of them were caused by men”  
 (The Peninsula, 2007)

### Survey:

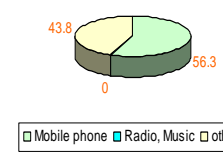
- Online survey
- Participants: 20 CMU freshmen.
- Purpose: Identify the causes of car accidents in Qatar.

### Causes

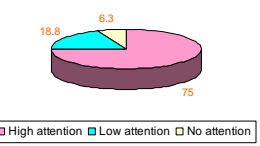
Crossing speed limits



Using distracting factors while driving

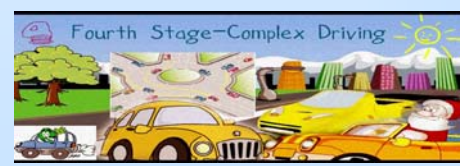
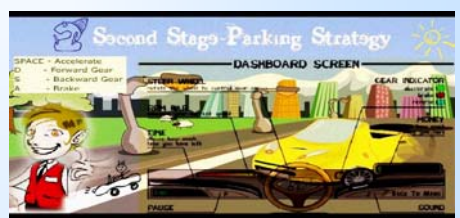
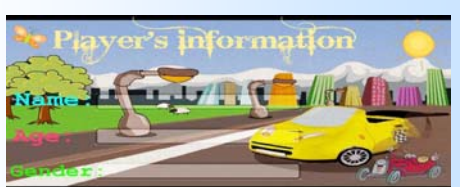
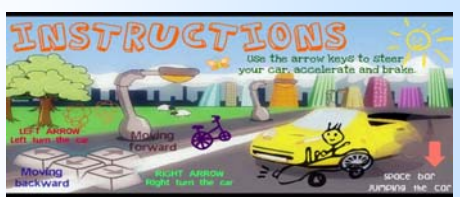


Indications of negative driving attitude



### IT solution:

- Designed an online multi-player game
- Long-term solution
- Target:
  - The male population
  - Age group of 10 to 18 years old in Qatar



Future: → Develop the online game → User's registration information would be sent to the Traffic Department