

INFORMATION SYSTEMS

LECTURE SERIES 2007 - 2008

Business Process Redesign

BPR is a management approach to rethink existing process structures considering the opportunities that IT provides. After the BPR wave at the start of the 1990s and the declining interest towards BPR at the end of the past century, it is as popular again as it was in its heyday.

Because **BPR** is a time-consuming and costly affair and often does not lead to the desired results, it has been widely argued that there is a clear need to improve the redesign process itself. One of the concrete opportunities here is to provide guidance to process designers who are in search of improved business process plans.

Monday, Feb. 25 • 5 - 6 p.m.
Room C010 • LAS Building

In this talk, Hajo Reijers will give an overview of the activities to develop such guidance in the past five years at Eindhoven University of Technology. Starting with a description of the methodological underpinnings, the current state of the art will be presented on decision/tool support for process designers.



Hajo Reijers, Ph.D., is an assistant professor in Business Process Management at Technische Universiteit Eindhoven and a member of the Beta Research School of Operations Management and Logistics. He is one of the founders of the Business Process Management Forum, a Dutch platform for the development and exchange of knowledge between industry and academia. Hajo holds a Ph.D. in Computer Science and previously worked for Deloitte, Bakkenist Management Consultants and Accenture on various reengineering projects and workflow system implementations.

All are welcome to attend.

For more information, contact Selma Limam Mansar
at selmal@qatar.cmu.edu or 454 8650.

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